

MANN PUBLICATIONS

Advertising Specs 2008

Ad Materials Required:

We prefer hi-res, print quality pdfs (all images at least 300 dpi, fonts embedded, CMYK - all spot colors and rgb must be converted). We can also accept InDesign files packaged and sent with the appropriate support files. Pdfs may be emailed, all other files must be sent on cd with a hard copy.

Please call the production department at 212-840-6266 ext.318 with any questions.

trim sizes

Full Page

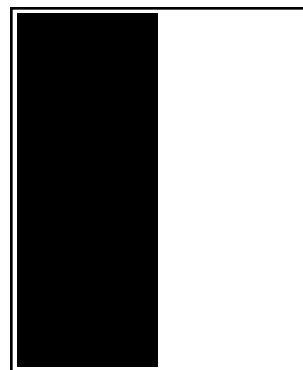


8.125"w x 10.875"h

1 full page

Full page ad may bleed.
Add 1/8" on all sides for bleed
and allow for a 1/4" safety zone margin
for text and images.

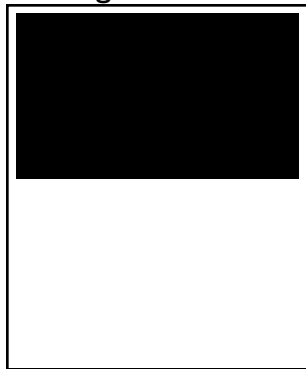
Half Page Vertical



3.65"w x 10.375"h

2 on a page

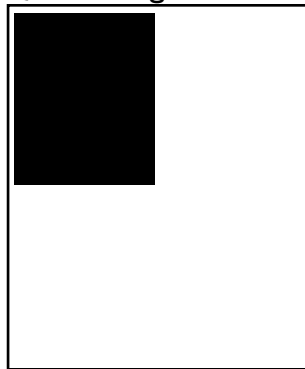
Half Page Horizontal



7.625"w x 5"h

2 on a page

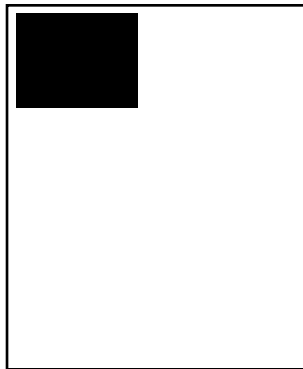
Quarter Page



3.65"w x 5"h

4 on a page

Double Card



3.65"w x 3"h

6 on a page